



## Engineering and Upscaling of New Floating Renewable Wind Energy Platform

### Deliverable D8.6

#### Communication Material v2

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## Executive Summary

This document comprises Deliverable 8.8 (D8.8) of *SATHScale*'s Work Package 8 (WP8). It reports on the full set of communication material produced for the dissemination and communication activities of the *SATHScale* project.

The communication material and visual identity of the project that has been developed to support the implementation of the Plan for Dissemination and Communication (D8.2) is made available on the dedicated project website (D8.1) for easy downloading to a wider international audience. All the information used for dissemination and communication purposes are tailored to the specific dissemination channel.

A wide range of communication materials have been produced to be used in the different dissemination channels comprising the following:

Material Channel	Visual identity	Project document.	Press releases	Audio visual
Project website	✓	✓	✓	✓
Open repositories	✓	✓		
Social media	✓	✓	✓	✓
Mass media	✓		✓	✓
Events	✓	✓		✓

The visual identity encompasses the project logo, EU emblem, and document templates. The project presentation material mainly consists of the *SATHScale* project leaflet, roll-up banner, standard project presentation and *SATHScale* Summary Slide. Press releases will be produced at main project milestones. The audio-visual material includes public pictures, videos and partner logos. Finally, a dissemination kit will be compiled with diverse material for dissemination at workshops, public events, and exhibitions, including the project leaflet, a pen drive, notebook/notepad and pen/pencil or similar promoting materials.



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## Abbreviations and Acronyms

Term	Description
	Nothing to mention





## 1. INTRODUCTION

This document comprises Deliverable 8.8 (D8.8) of SATHScale’s Work Package 8 (WP8). It reports on the full set of communication material produced for the dissemination and communication activities of the *SATHScale* project.

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A wide range of communication materials have been produced to be used in the different dissemination channels comprising the following:

**TABLE 1.1: COMMUNICATION MATERIAL AND COMMUNICATION CHANNELS**

Channel \ Material	Visual identity	Project document.	Press releases	Audio visual	Dissemination kit
Project website	✓	✓	✓	✓	
Open repositories	✓	✓			
Social media	✓	✓	✓	✓	
Mass media	✓		✓	✓	
Events	✓	✓		✓	✓

The visual identity encompasses the project logo, EU emblem, and document templates. The project presentation material mainly consists of the *SATHScale* project leaflet, roll-up banner, standard project presentation and *SATHScale* Summary Slide. Press releases will be produced at main project milestones. The audio-visual material includes public pictures, videos and partner logos. Finally, a dissemination kit will be compiled with diverse material for dissemination at workshops, public events, and exhibitions, including the project leaflet, a pen drive, notebook/notepad and pen/pencil.



## 2. VISUAL IDENTITY

### 2.1 PROJECT LOGO

*SathScale* logo has been designed to represent two main aspects regarding the project. First, SATH floating wind platform shape, which is placed instead of the letter T. Secondly, there is a progression in different colors ended by an increasing arrow. This wants to show the main goal of the project: the industrialization of the technology.



FIGURE 2.1: OFFICIAL SATHSCALE LOGO

### 2.2 EU EMBLEM

In addition to the *SATHScale* logo, any communication activity related to the *SATHScale* project funded by the grant will display the EU emblem and include the following text to indicate that said result was generated with EU financial assistance: *“This project has received funding by the EMFF program of the European Union under grant agreement No. 958938”*.

The European flag is the emblem of the European Union. The European flag symbolises both the European Union and, more broadly, the identity and unity of Europe.



FIGURE 2.2: EU EMBLEM

When displayed together with another logo, the EU emblem will have appropriate prominence.

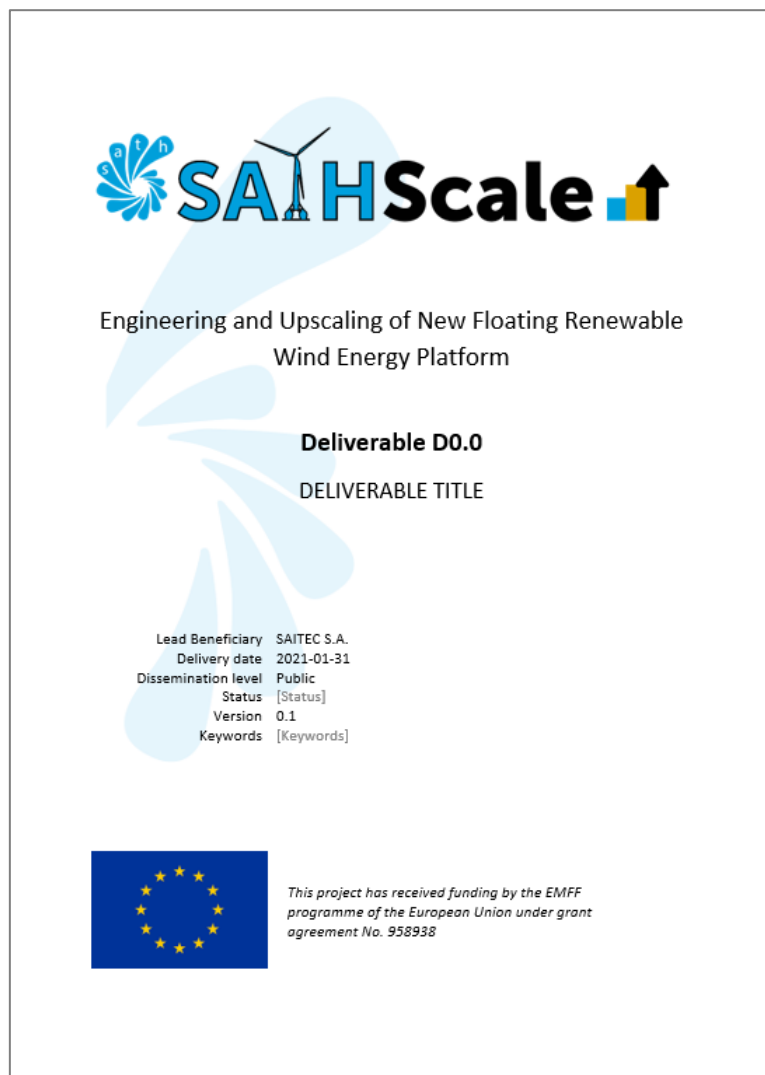


## 2.3 DOCUMENT TEMPLATES

Templates for the most relevant project documentation have been prepared by means of Microsoft Office. It is compulsory to use the templates for all the documentation generated within *SATHScale* project.

The documentation templates are the followings:

- Deliverables



**FIGURE 2.3: DELIVERABLE TEMPLATE**

- Technical notes



FIGURE 2.4: TECHNICAL NOTES

- Meetings minutes

FIGURE 2.5. MEETING MINUTES




- Presentations



FIGURE 2.5: PRESENTATION TEMPLATE

- Internal WP Progress Report






Engineering and Upscaling of New Floating Renewable Wind Energy Platform

**Internal** Enter WP No. **Progress Report**

Enter Work Package Name

Lead Beneficiary: SAITEC S.A.  
Delivery date: 2021-01-31  
Dissemination level: Confidential only members & EC  
Status: Draft  
Version: 0.1  
Keywords: N/A




This project has received funding by the EMFF programme of the European Union under grant agreement No. 958938

Enter Work Package Name SATHScale

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FIGURE 2.6: INTERNAL WP PROGRESS REPORT



### 3. PROJECT PRESENTATION MATERIAL

#### 3.1 PROJECT LEAFLET

The project leaflet contains key messages for different stakeholders, namely a short summary on the project, main objectives, a description of the overall approach and methodology.

The project leaflet is available on the project website at Dissemination section.

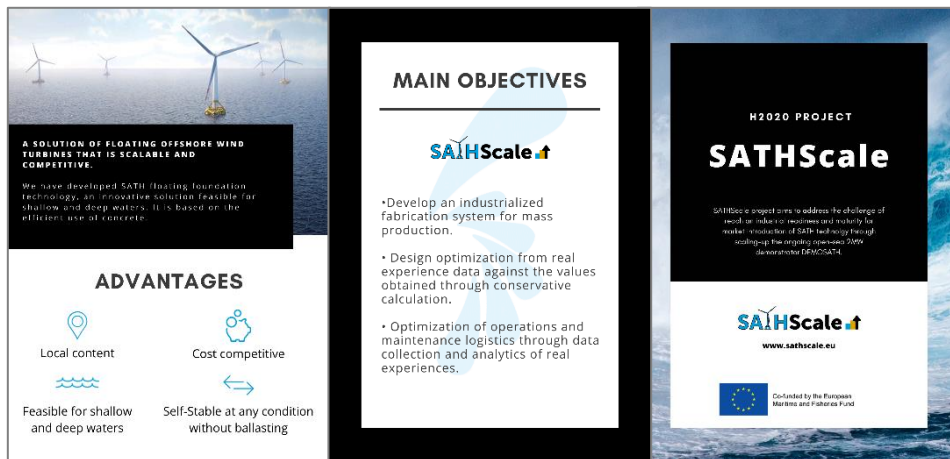


FIGURE 3.1: SATHSCALE LEAFLET

#### 3.2 ROLL-UP BANNER

A roll-up banner with the image of the *SATHScale* project will be used in events and exhibitions to promote its main objectives.

The roll-up banner will display the main project message: “Fostering floating wind energy”.

The banner will be available for download on the Dissemination section on the project website.

The size of this roll-up banner is 479x1328 mm. The banner design is shown in the next figure.





**FIGURE 3.2: SATHSCALE ROLL-UP BANNER**

### 3.3 STANDARD PROJECT PRESENTATION

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A PowerPoint presentation has been created to use when presenting the project at internal meetings, external conferences or fairs. The presentation can be tailored to the time available at a particular event as far as the content remains the same.

The size of the page is 254x190 mm.

The standard presentation is available on the project website at Dissemination section.







FIGURE 3.3: STANDARD SATHSCALE PRESENTATION EXAMPLE

### 3.4 SATHSCALE SUMMARY SLIDE

A single PowerPoint presentation slide has been produced for Consortium members to acknowledge their participation in the *SATHScale* project within other presentations. It condenses the key project messages and activities.

The size of the page is 254x190 mm.

The single-presentation slide is available on the project website at Dissemination section.



**SATHScale**   
www.sathscale.eu



SATHScale project aims to address the challenge of reach an industrial readiness and maturity for market introduction of SATH technology through scaling-up DemoSATH, the ongoing open-sea 2MW demonstrator that will be deployed at BiMEP (Biscay Marine Energy Platform) in Biscay (Spain).

-  Enhance SMEs profitability and growth performance
-  Contribute with the decarbonization
-  Seize new market and business opportunities in the EU and beyond
-  Demonstrate European Added Value

**FIGURE 3.4: SATHSCALE SUMMARY SLIDE**



## 4. PRESS RELEASES

### 4.1 PRESS RELEASE GRANTED PROJECT

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A press release concerning the granted notification is publicised on the SATHScale project website, available at news section.

### 4.2 PRESS RELEASES AT MAIN MILESTONES

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Press releases will be produced at main project milestones and others related to *DemoSATH* project in order to increase their impact. The following tentative schedule is envisaged:

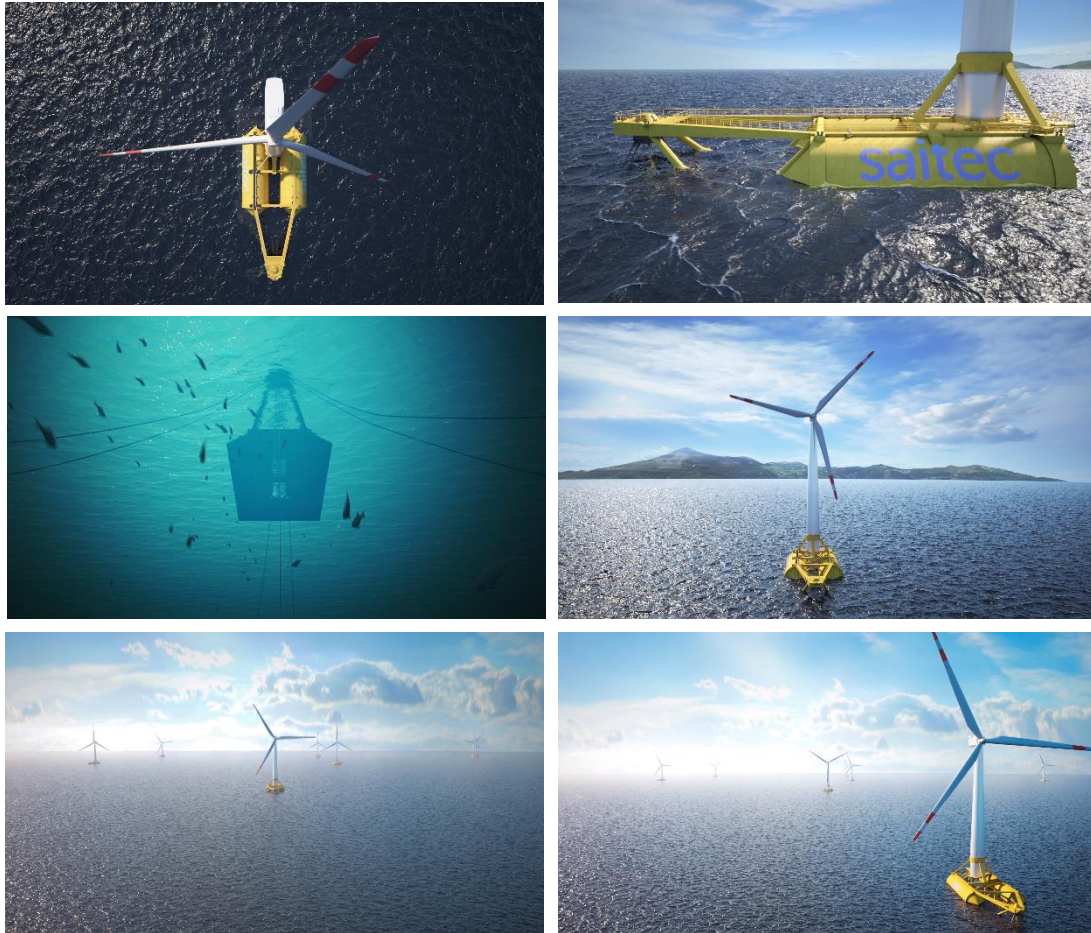
- April 2021: Communication and dissemination Plan.
- May 2021: *SATHScale* website public communication.
- October 2021: Industrialized procedures.
- April 2022: Condition Monitoring System Validation.
- October 2022: Integrated Condition-Based Maintenance.
- October 2022: Offshore logistics monitoring.
- April 2023: Optimized Design based on data collection from real experience.
- October 2023: Internationalization strategy SAITEC S. A.



## 5. AUDIVISUAL MATERIAL

### 5.1 PUBLIC PICTURE

Following pictures are free of use to communicate around the project. The images have a short caption and attribution so that these can be acknowledged when used.



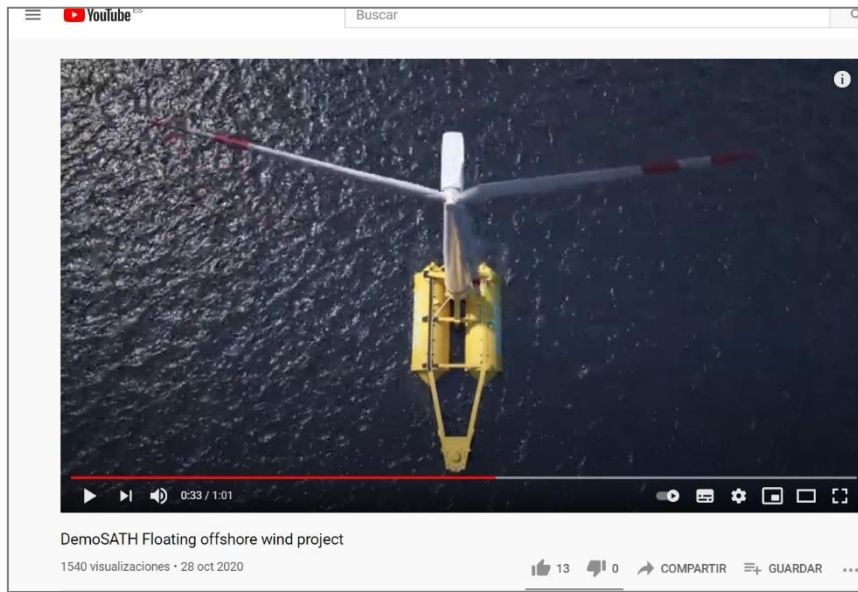
**FIGURE 5.1: DEMOSATH REPRESENTATION IMAGES**



**FIGURE 5.2: BIMEP FACILITIES**

## 5.2 VIDEOS

Several videos will be available on website and Youtube channel, to show evolution of the project, to educate about floating wind energy, and to give a greater understanding of the project innovations. The video is available on the following link: <https://www.youtube.com/watch?v=wHdQfRHVVns>



**FIGURE 5.3: DEMOSATH PROJECT VIDEO ANIMATION**

**Other videos/animations** will be produced throughout the project such as:

- Online dynamic presentations of the main Project events and milestones.
- Manufacturing platform process
- Installation of the prototype at the open-sea test site.
- Open-sea maritime operations infographics
- Testimonials of key players.
- Explanation of main project innovations for the general public.

